



JAMES A. NOYES, Director

COUNTY OF LOS ANGELES

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IN REPLY PLEASE
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May 14, 2002

TO: Each Supervisor

FROM: James A. Noyes
Director of Public Works

PROPOSED BOARD OF SUPERVISORS AGENDA NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM AWARD OF CONSULTANT SERVICES AGREEMENT

The following information summarizes the background relating to a future Board Agenda item titled above, which we anticipate to submit for Board consideration in May 2002, recommending the award and execution of an agreement with Katz, Okitsu, and Associates to provide development and implementation of a "Neighborhood Traffic Management Program" (NTMP) within incorporated County areas.

The residents of local residential neighborhoods have become increasingly concerned with the perception of excessive speed of traffic which detracts from the sense of security and enjoyment of their living space. Traditional methods of traffic control have had limited impact on driver compliance, and law enforcement is not always able to provide sustained, effective traffic enforcement presence in these neighborhoods. Many agencies and jurisdictions have resorted to nontraditional engineering approaches to "calm" traffic, including both visual and physical modifications to the roadways, public awareness campaigns, and neighborhood involvement to identify and plan responses for solutions to their traffic problems. Public Works is recommending developing a similar program.

The purpose of the agreement is to facilitate the development of the Program by engaging the services of a consultant and to commence implementation by authorizing five pilot projects in the County. We expect to implement the Program in two phases:

Phase One will include the formulation and Board of Supervisors approval of procedures and guidelines for a set of traffic calming measures that may be useful in local neighborhood settings and, at the same time, consistent with accepted engineering practices. Outreach materials, informational materials, and technical and nontechnical handbooks will be developed to facilitate the work with residents

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toward creating an action plan to address their specific traffic issues. **Phase Two** will involve the selection and implementation of traffic calming programs in five pilot neighborhoods. We expect significant community involvement as part of the Phase Two activities.

We expect that the successful implementation of the NTMP will provide an effective tool for the Board and Public Works to address community traffic concerns on an area basis rather than by individual issues. We anticipate this will result in more productive work efforts and better community support for recommended responses.

If you have any questions, please call me or have your staff contact my Deputy, Tom Alexander, at (626) 458-4012.

JPA:rj

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cc: Supervisor Gloria Molina (Nicole Englund, Carrie Sutkin)
Supervisor Yvonne Braithwaite Burke (Chuck Bookhammer, Mike Bohkle)
Supervisor Zev Yaroslavsky (Maria Chong-Castillo)
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